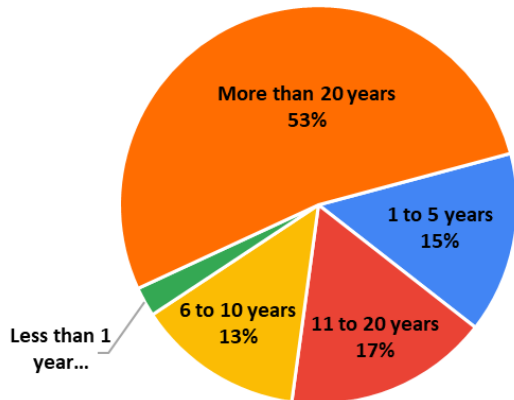


Demographics

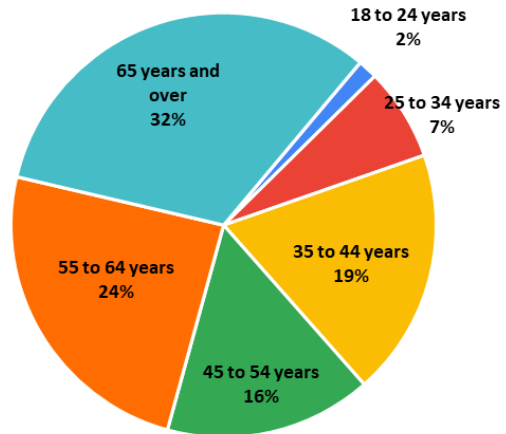
Residency Status	Count	Percent
Non-resident business owner	2	0%
Non-resident property owner	18	1%
Seasonal resident (less than 6 months/year)	23	2%
Year-round resident (more than 6 months/year)	1170	95%
No Answer	18	1%

How many years have you lived in South Berwick?



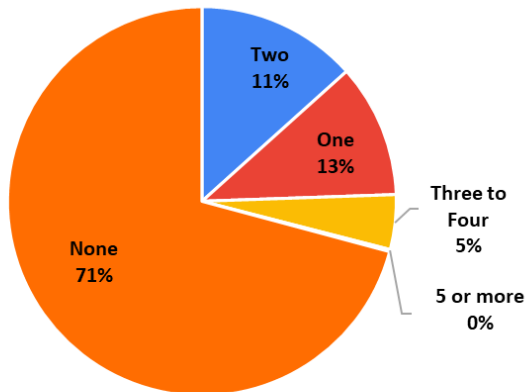
Percents are out of total answers, not total respondents.
2% of respondents did not answer.

What is your present age?



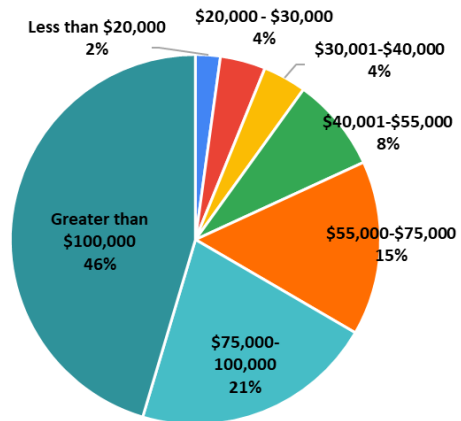
Percents are out of total answers, not total respondents.
2% of respondents did not answer.

How many children do you have in school (K-12)?



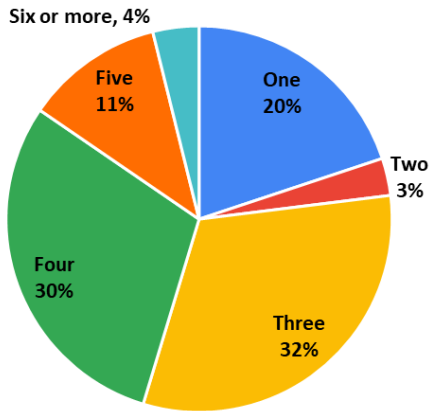
Percents are out of total answers, not total respondents.
7% of respondents did not answer.

What is your approximate household income from all sources in 2022?



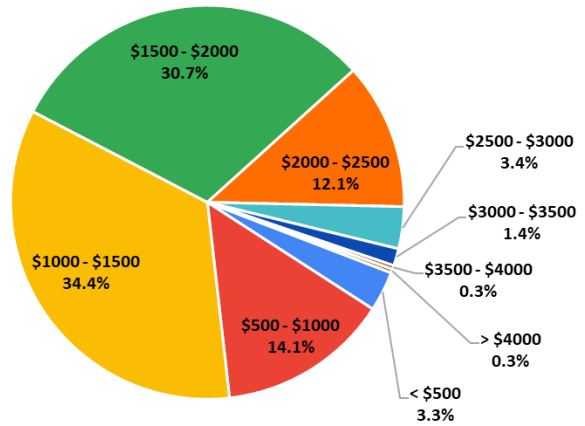
Percents are out of total answers, not total respondents.
10% of respondents did not answer.

How many people live in your household?



Percents are out of total answers, not total respondents.
45% of respondents did not answer.

How much is your monthly rent or mortgage?

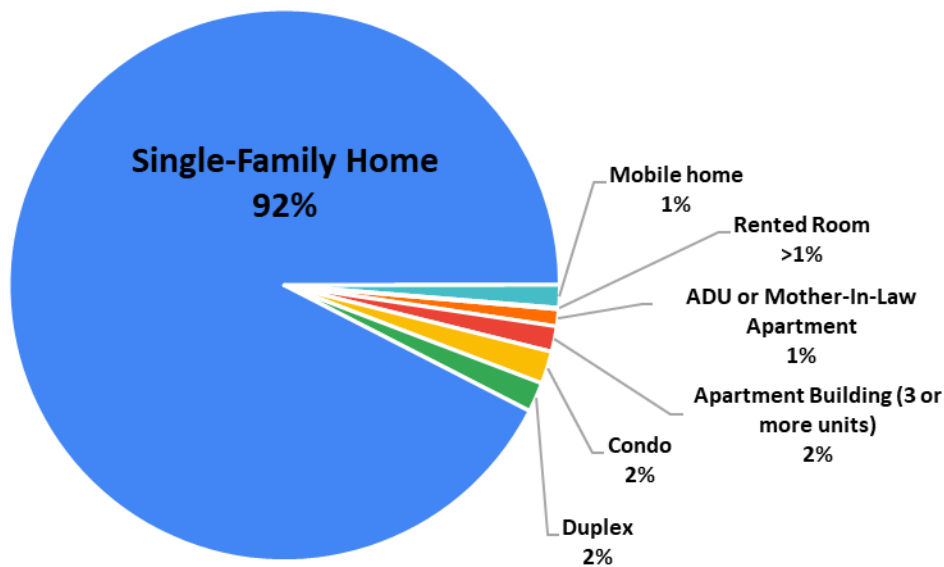


Percents are out of total answers, not total respondents.
48% of respondents did not answer.

Do you own or rent your primary residence?

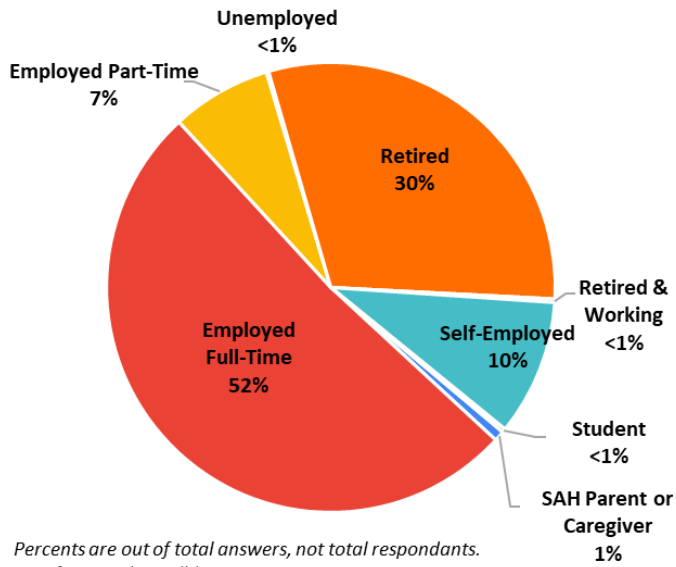
Own	1160	94%
Rent	45	4%
No Answer	26	2%

What type of home do you live in?



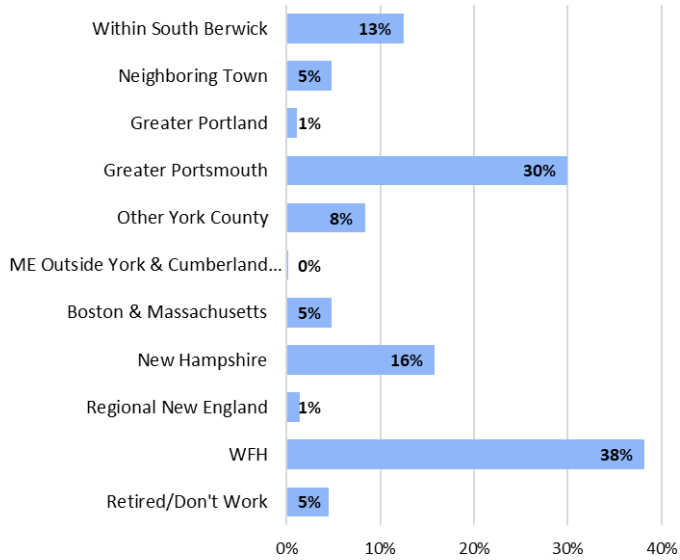
Percents are out of total answers, not total respondents.
2% of respondents did not answer.

Describe your employment status:



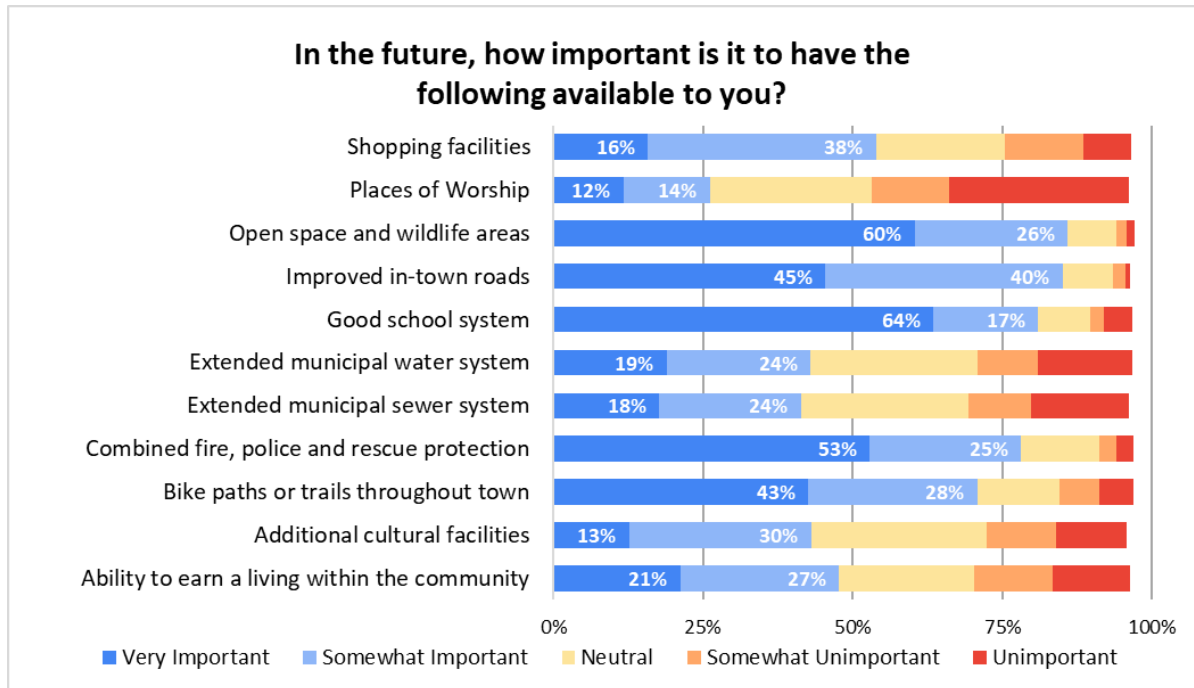
Percents are out of total answers, not total respondents.
3% of respondents did not answer.

Describe your work commute:

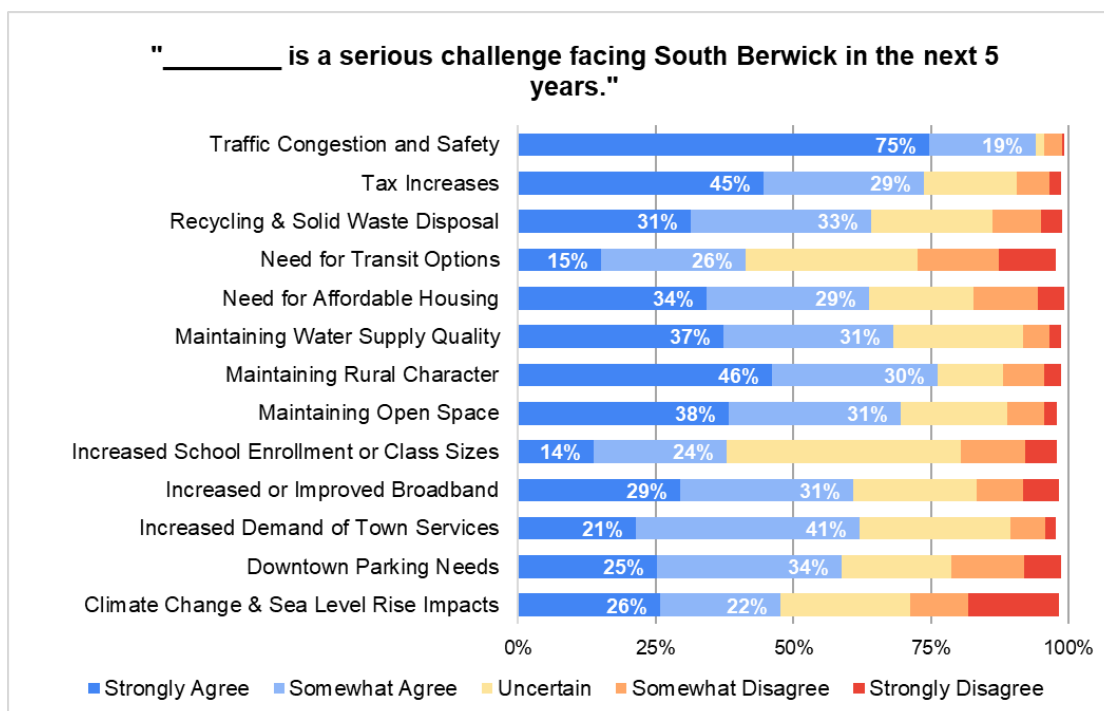


Percents are out of total answers, not total respondents.
3% of respondents did not answer.

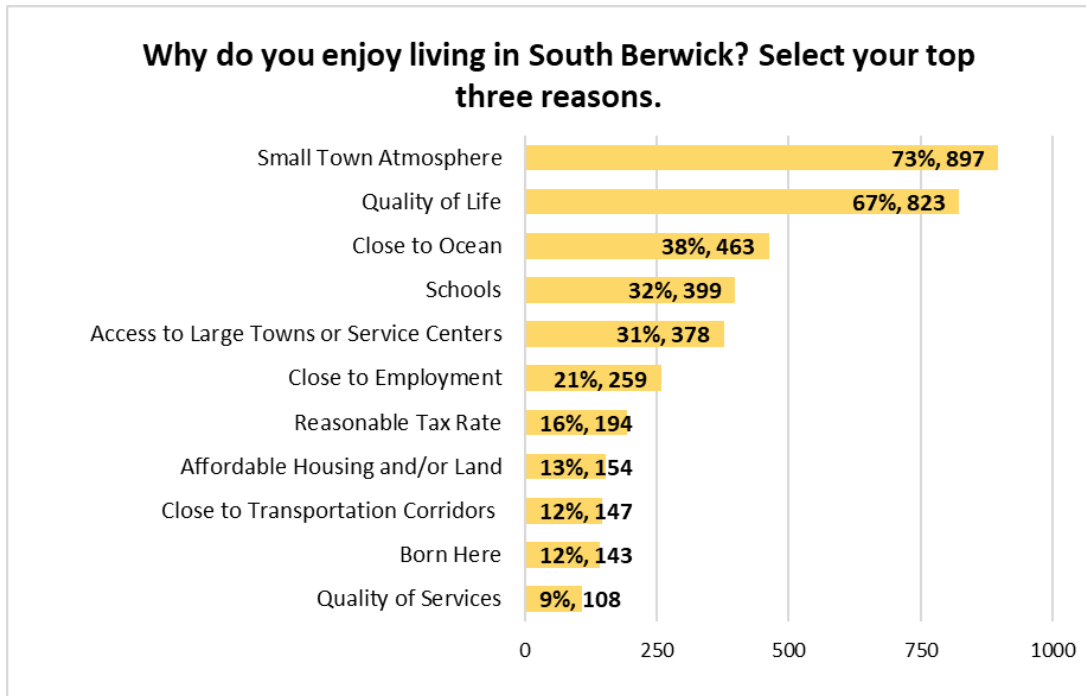
General Opinions



- In the 2003 survey, top items were **1) Good Fire Department (78% VI)** **2) Good Police department (72% VI)** **3) Good School system (72% VI)** **4) Open space and wildlife areas (51% VI)** and **5) Combined fire, police and rescue protection (44% VI)**
- **Improved In-Town Roads** jumped from 23% saying it was very important to 45%

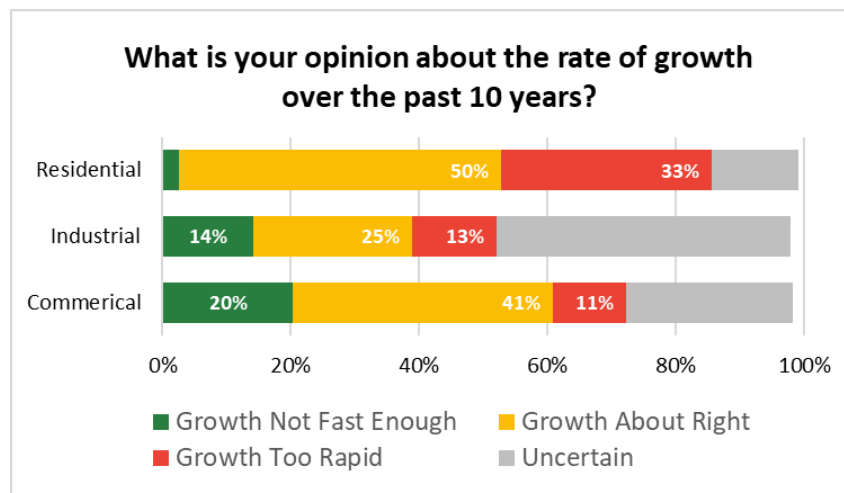


- In 2003, 80% of respondents strongly agreed that **Traffic** is a serious challenge. Another 15% somewhat agreed. Clearly, concerns about this have not been swayed.
- In 2003, 60% of respondents strongly agreed that **Tax Increases** were a serious challenge, this has dropped to 45%
- Concerns about **Maintaining Rural Character** have stayed the same, with 46% of respondents strongly agreeing in both the 2003 and 2022 surveys, and 27% and 30% somewhat agreeing respectively.



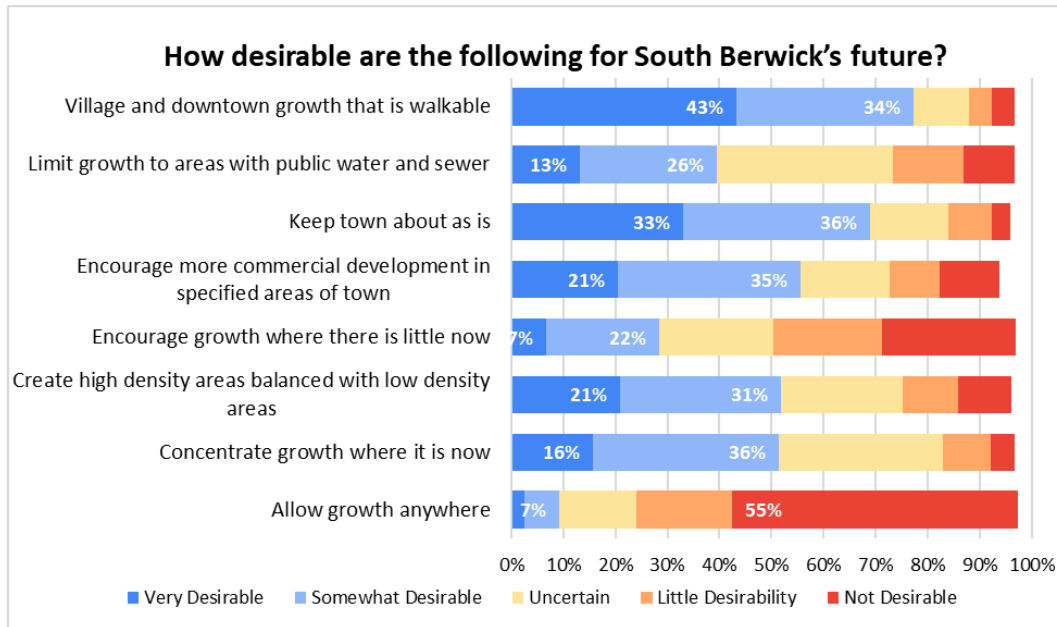
- The reasons respondents enjoy living in South Berwick is almost exactly the same as it was in 2003, with the top 5 reasons ranking in the same order both years.

Development & Growth



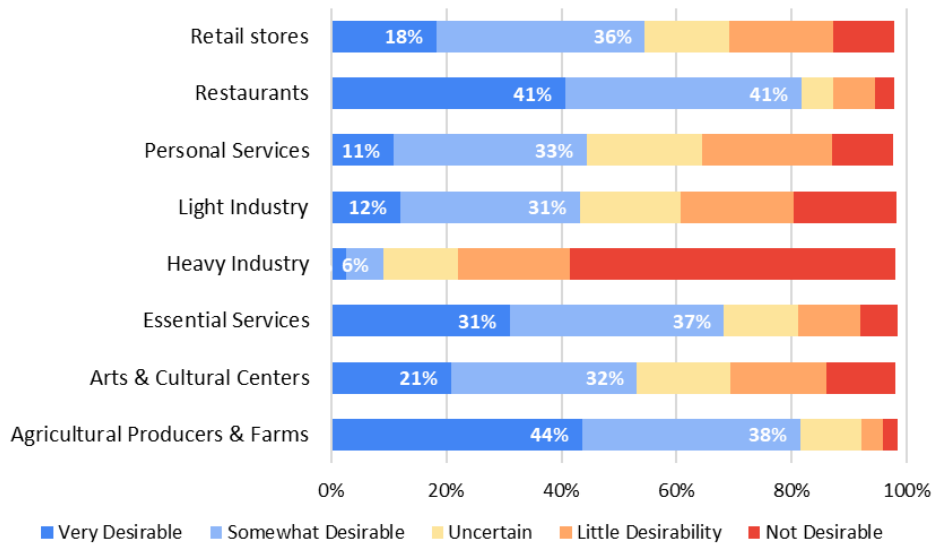
- In 2003, 63% of respondents said **residential growth was too rapid**, that has dropped to 33%.

- In 2003, over 30% of respondents **thought that commercial and industrial growth was not fast enough**. Sentiments are similar for commercial growth in 2022, but desire for industrial development has dropped by almost half.

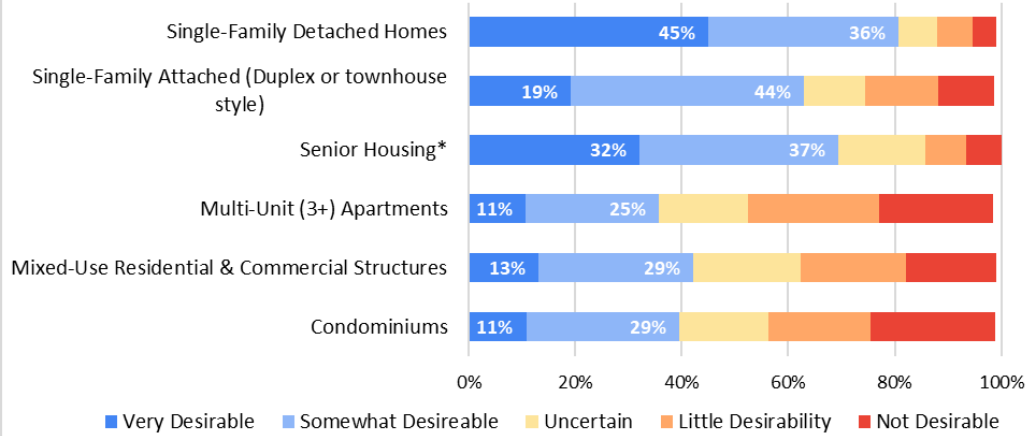


- Sentiments about development patterns are similar to 2003.
- **Keeping town about as it is** was most desirable in 2003 (40% VD) but has decreased slightly in 2022 (33% VD).
- 19% said **limiting growth to areas with public water and sewer** was very desirable in 2003, which has also decreased to 13% in 2022. In both years, about 25% saw it as somewhat desirable.
- **Encourage growth where there is little now**, and **allowing growth everywhere** were undesirable in both surveys.
- New options **“village and downtown growth that is walkable”** and **“encourage more commercial growth in specified areas of town”** both were perceived as more desirable than most other options.

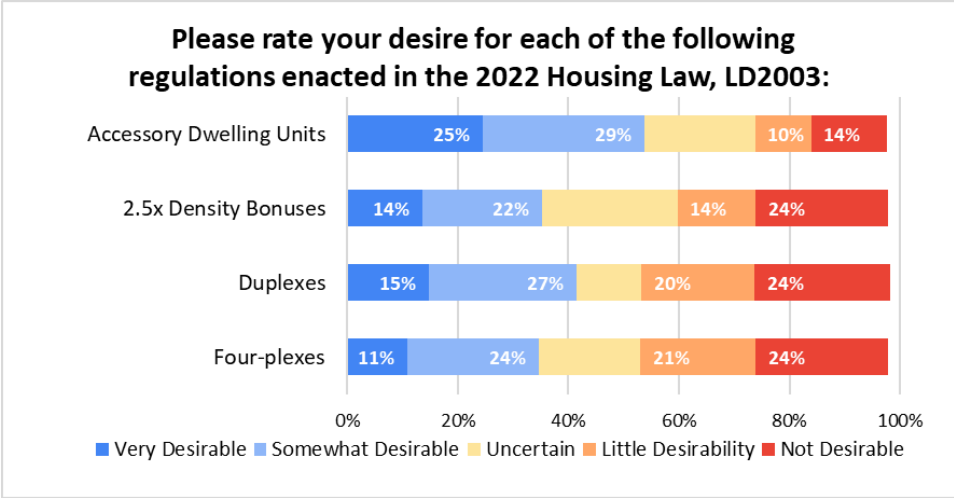
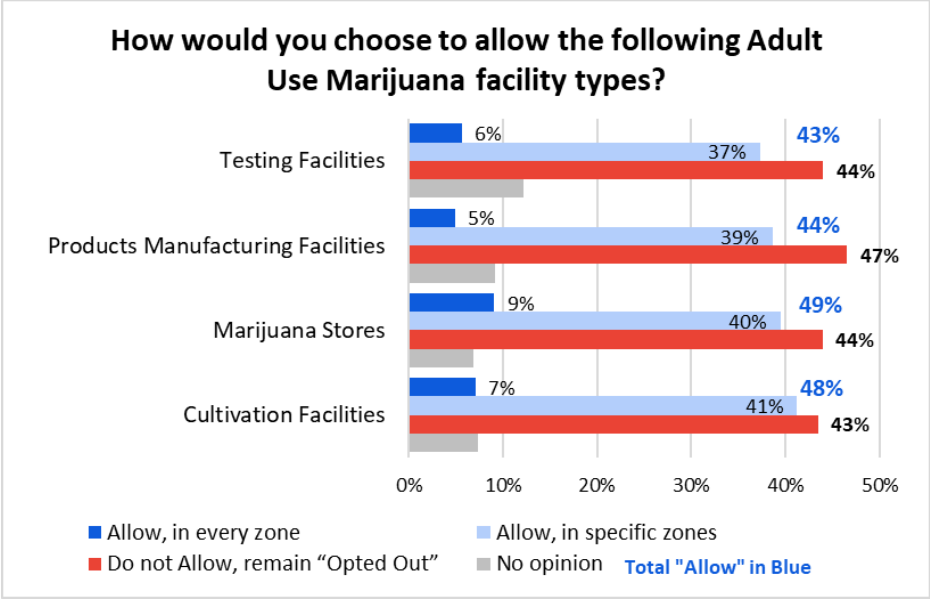
Please rate your desire for the following types of commercial development:



Please rate your general desire for the following types of residential development:

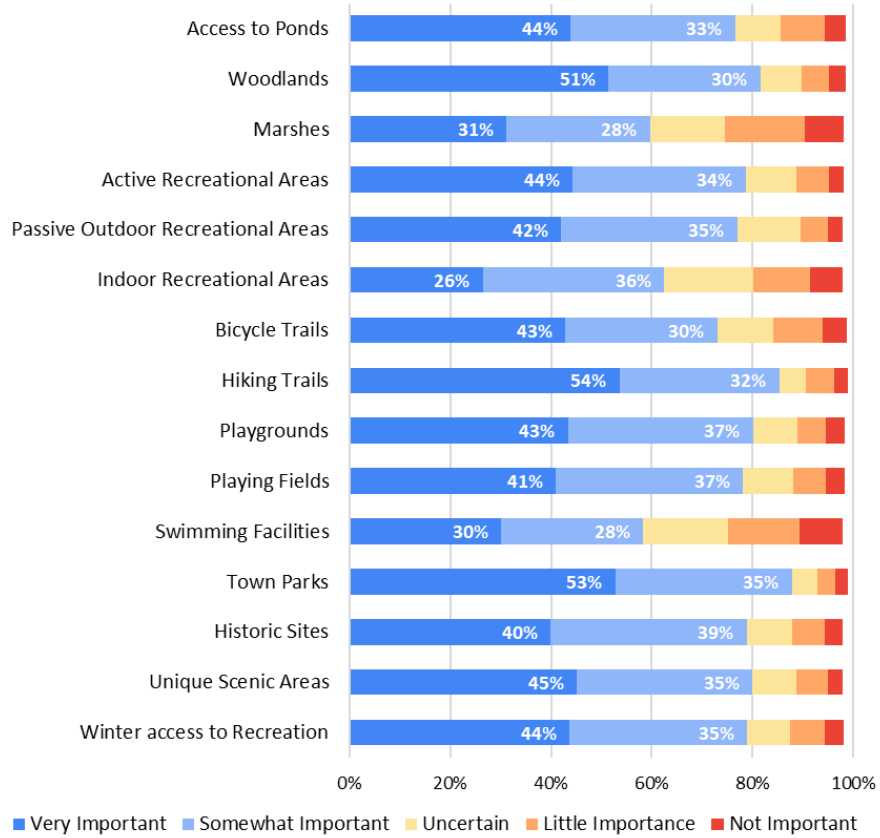


*Percent is out of total who answered question, not total survey responses.



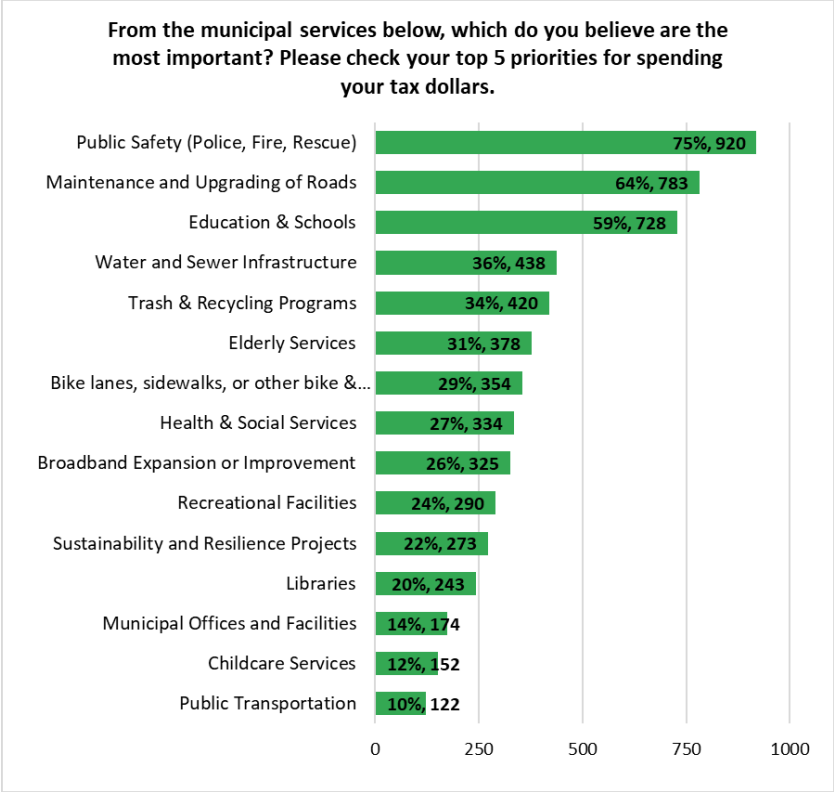
Town Services & Taxes

How important is that your local tax dollars be used for the preservation or creation of the following natural or recreational assets?



Natural or Recreational Asset	2003 % Very Important
Access to ponds	17%
Woodlands	31%
Marshes	16%
Active recreational areas	19%
Passive outdoor recreational areas	22%
Indoor recreational facilities	12%
Bicycle trails	21%
Hiking trails	22%
Playgrounds	23%
Playing fields	21%
Swimming facilities	15%
Town parks	29%
Historic sites	22%
Unique scenic areas	26%

- Since 2003, the importance of spending tax dollars on the preservation & creation of natural and recreational assets as increased across the board. –
- For almost every asset, the number of respondents who think the preservation and/or creation is very important has almost doubled.



- Sentiments were similar in 2003, with Public Safety and Maintenance and upgrading of roads ranking highest in both surveys. **Water and Sewer infrastructure** ranked higher than **Schools** in 2003.

